

Global Success through Diversity Management: Diversity in Board of Directors of Multinationals operating in Europe

Usually when we talk about Diversity Management, we take the American model as a point of reference although we understand that every time there is more an international diversity management model that works at a global level.

This thesis, analyses the synergies between the Corporate Governance theories and ideas, the Board of Directors sources of information and the Diversity Management best practices in key Corporations.

Interviews are being held with Chairmen, Chief Executive Officers or person responsible of Human Resources inside the Board of Directors of major European multinational corporations operating in 11 different countries in Europe in 10 different business sectors.

The objective is to map a model for Corporate Boards to capitalise on the diverse profiles of its members; that enables the efficient governance of the organisation in scenarios of exponential change and diversity.